



Information for the Press

October 2018

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Company background

About EYExplore

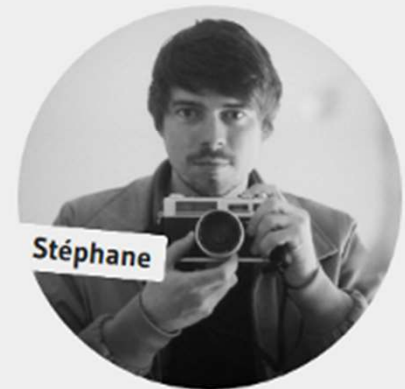
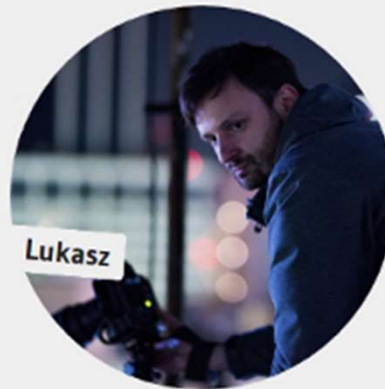
- ➔ <https://www.eyexplore.com/>
- ➔ Created in 2014 by co-founders Axel Deroubaix and Lukasz Palka
- ➔ Photographic workshops aimed to explore the city at a deeper level going well past standard travel photography
- ➔ Offering workshops in Tokyo, Osaka, and Kyoto
- ➔ TripAdvisor & Viator Certificate of Excellence in consecutive years based on raving customer reports
- ➔ Over 2000 customers have participated in 1200 photo adventures over the past 4 years

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EYExplore Team

➡ Team of 4 professional photo trainers and growing

Friendly Photo Trainers



The Management team

Axel Deroubaix

- ➔ Travel management professional
- ➔ French national living and working in Japan since 2008
- ➔ Prior to founding EYExplore has been working with:
- ➔ G Adventures, Inside Japan tours, EXO travel Japan
- ➔ Also founder of Cocolo Travel, specializing in curated and non-mass-market travel experiences in Japan

Lukasz Palka

- ➔ Seasoned street photographer
- ➔ Polish national living and working in Japan since 2008
- ➔ Worked with Nikon Europe on a promotional project for Nikon Lenses
- ➔ Published in travel magazines such as Wanderlust, Ronda, Excelente, Tokyo Weekender, and sites such as F-stoppers and PetaPixel



How is EYExplore different?

- ➔ EYExplore is a team of local photographic experts providing guidance, coaching and mentorship to travelers of all photographic levels and goals. Workshop participants are taken on adventures of exploration and learning through photography
- ➔ Creative guides with a deep knowledge of the destination city. They know not only the places, but the stories, narratives, and adventures to be had therein
- ➔ Mentors who understand how to slow down and mindfully appreciate the city through exploration and photographic curiosity
- ➔ Personal trainers for your photographic eye who provide hands-on live training with feedback on the fly

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4 keys to the experience with EYExplore

- ➔ **Have Fun:** Workshops are made to be fun and enjoy the experience
- ➔ **Thirst for Adventure:** Intended to stimulate curiosity
- ➔ **Local Expertise:** Photo pros with years of experience photographing in the cities in which they run workshops and which they know on a deep level that goes beyond the obvious
- ➔ **Hands-On Coaching:** Aimed to build photographic skills and helping participants of all levels to shoot amazing pictures

EYExplore customers

EYExplore's customers are predominantly:

- ➔ English-speaking photography fans and photographers living or travelling in Japan
- ➔ Age range from mid 20s to mid 50s/60s
 - ➔ Majority is 30s - 40s
- ➔ Countries of origin are mostly: US, Australia, Europe, Asia (Singapore, Thailand, and Taiwan)



EYExplore's service offering

EYExplore workshops

- ➡ Structured workshops for all levels of photography and responsive to individual goals
- ➡ Workshops cover different locations, types of photography and challenges or can be fully customised photo tours
- ➡ Workshops can be private or groups
- ➡ Currently offering 20 different workshops in Tokyo, Kyoto and Osaka
- ➡ <https://www.eyexplore.com/>



Photo workshops

- ➔ [Bespoke Photo Adventure](#)
Fully tailor-made itinerary based on customer interests combining different aspects of our photo adventure spectrum
- ➔ [Street photography workshop with Siegfried Hansen](#)
Limited Edition. Custom workshop with master street photographer Siegfried Hansen
- ➔ [Tokyo Vertigo](#)
Nocturnal workshop for the brave - shooting Tokyo's rooftops and streets from above
- ➔ [Kyoto Zen Gardens](#)
Explore Kyoto's hidden zen temples away from the tourist masses
- ➔ [Kawasaki Factory Urbex](#)
Venturing to industrial sites around Tokyo Bay after nightfall to capture images using only the artificial light of the factories
- ➔ [Tokyo by Night](#)
Night-time photography capturing motion and lights in some of Tokyo's most diverse areas
- ➔ [Osaka by Night](#)
Capturing city lights, people, and traffic in bustling Osaka after nightfall
- ➔ [Inari after Dusk](#)
Discovering one of Kyoto's most visited shrines after sunset

Photo workshops (continued)

- ➔ [Behind the mask](#)
Working with a real geisha as model before and after putting on the traditional mask
- ➔ [Tokyo Metropolis](#)
Focus on photo techniques to capture outstanding architectural elements and people
- ➔ [Realms of Elegance](#)
Special workshop in the gardens of the Geshinji temple on the outskirts of Kyoto with the descendant of an old samurai family as host and model
- ➔ [Geisha Studio](#)
Studio workshop with a Geisha as model on the backdrop of the Kyoto National Museum teahouse and garden
- ➔ [Tokyo Rush](#)
Focus on the city's motion and impressive flow of lights
- ➔ [Temples of Tokyo](#)
Explore the hidden shrines of the city
- ➔ [Streets of Tokyo](#)
Up close street photography in the crowds of Tokyo's hip neighbourhoods
- ➔ [Tokyo Helicopter Tour](#)
Experience the expanse of Tokyo and its skyscrapers from a chopper's viewpoint
- ➔ [Osaka Urbex](#)
Explore Osaka's urban jungle from its rooftops



Press & Contact Details

Press coverage

- ➡ TimeOut: <https://www.timeout.com/tokyo/blog/discover-tokyo-and-improve-your-camera-skills-on-this-photography-tour-031816>
- ➡ JapanTravel: <https://en.japantravel.com/tokyo/tokyo-by-night-photo-tour/20012>
- ➡ TVFranceJapon: <http://tv-france-japon.com/tokyo-safari-photo-toits-ginza/>

Let's talk please

EYExplore Media Contact:

Bluemoon Marketing Inc.

Maaya Kinoshita / Ayako Noda

E-mail: eyexplore@bluemoonmarketing.jp

+81-3-6880-9121

(Mon-Fri : 9:00-18:00 / UCT +9:00 *English available)

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