

## News Release

# Watch the Kairos Rocket Launch from a Japanese World Heritage Site: 3-Day Luxury Tour Packages

Social design company and community builder USP Japan Co., Ltd. has begun sales for its first exclusive rocket launch tour packages for December 13, 2024. The three-day package includes a rocket launch viewing, hands-on rocket building, and cultural experiences on the Kumano Kodo pilgrimage route, all alongside luxury accommodation and cuisine. The tours and launches are set to continue into 2025, with plans for over 20 launches per year.

Tour details: <https://widgets.bokun.io/online-sales/a59d98fd-5ea5-4a44-8d8a-bc0787a70bb2/experience/928271>

**Tokyo, October 30, 2024**

### Space and Spiritual Exploration Collide

Traverse the boundaries of time in the sacred land of Kumano on a three-day journey connecting earth and space. This exclusive tour package starts on protected ancient grounds and culminates in the spectacular sight of an up-close rocket launch, accompanied by luxury accommodation and cuisine. The unique experience has been created with the goal of giving guests insight into rocket science, and further exploration of the Wakayama region.

Begin with a prayer ceremony for the success of the rocket launch at Fudarakusan-ji Temple, located within a World Heritage site. See a rare viewing of the temple's hidden statue of the Eleven-Faced Kannon, and take in the positive energy of a Goma fire ceremony, creating a spiritual connection with Kumano's sacred land and outer space. Return to luxury accommodations to get a peaceful night's sleep before the events of the launch to follow.



Tour brochure (for illustration purposes)

### Experience a Rocket Launch Up-Close

Kushimoto Town was chosen as the launch site after cooperation with the local community due to its remote location far from land and built-up areas. Spaceport Kii is Japan's first private rocket launch site, and it provides commercial space services for satellites, sending around 20 satellites into space per year.

With this private spaceport, USP Japan Co., Ltd. is able to offer the exclusive experience of viewing the launch up-close, and even building and launching your own model rocket using the same mechanisms. Unlike other launch sites, this unique setting allows visitors to also experience a world heritage site, national park, and protected Ramsar wetland. Speaking on these unique characteristics, President Kenichi Niitsu mentioned his ambitions for the project: "I hope that Wakayama first-timers will also understand the beauty of the area's history, nature, and culture through this unique experience that combines modern technology and historic cultural heritage."



Rocket launch pad (Spaceport Kii)

## Exclusive Experiences with the Fire, Water, and Onsen Packages

This exclusive launch-viewing experience is available in three different packages: *Fire*, *Water*, and *Onsen*. The packages will follow the schedule outlined below.

### Day 1

- Meet at Kumano-Shirahama Resort Airport or JR Shirahama Station
- Visit the UNESCO World Heritage Site, Fudarakusan-ji Temple, for a special opening of the temple and prayer ceremony
- Courses split for dinner and a two-night accommodation
  - **Fire Course:** Dinner and lodging at The azure island accommodation Kumano-bettei NAKANOSHIMA
  - **Water and Onsen Course:** Dinner at the Michelin-listed restaurant MINAMO, lodging at NIPPONIA HOTEL KUSHIMOTO KUMANO SEA ROUTE

### Day 2

- Witness the Kairos Rocket launch from three unique vantage points:
  - **Fire Course:** Viewing from the Shimizu Pass on the Kumano Kodo pilgrimage route
  - **Water Course:** Viewing from a private chartered cruise
  - **Onsen Course:** Viewing from a private hot spring bath at KOUBOUYU
- All courses convene
- Exclusive BBQ and launch replay viewing party at the famous Ichimaiiwa, with video projected onto a cliff face

### Day 3

- All courses convene
- Hands-on rocket building and launch experience
- Departure from Kumano-Shirahama Resort Airport or JR Shirahama Station



Fire Course: Shimizu Pass on the Kumano Kodo pilgrimage route



Water Course: Cruise Image



Onsen Course: KOUBOUYU

## Tour Details

Sales for the rocket launch packages have begun, and applications for the ticket will be available until November 15, with the tours set for December 13-15, 2024. Guests will then be sent a contract and payment information, this tour contract will be completed by November 29.

The minimum total participant number for all three tours combined is five, while the maximum is 15.

Each tour package costs ¥500,000 pp. (excluding tax). Registration for tickets is available via the link below until November 4, 2024.



Model rocket-making experience



Replay viewing party and dinner at Ichimaiwa



Prayer ceremony at the World Heritage temple



Gourmet dinner featuring local ingredients (example)

### About USP Japan Co., Ltd.

USP Japan Co., Ltd. was established in 2012 with the goal of 'solving regional community issues through a unique perspective'. They hope to create a bright and sustainable future through the use of information technology and by embracing diversity and collaboration.

- Company Name      USP Japan Inc.
- Representative     President Kenichi Niitsu
- Address             1-4-3-9F, Hirakawacho, Chiyoda-ku, Tokyo 102-0093, Japan (HQ)
- Founded            May 29, 2012
- Capital              5,000,000 JPY

News Release (PDF):

[https://bluemoonmarketing.jp/wp-content/uploads/2024/10/20241030\\_USP\\_RocketTour\\_PressRelease\\_EN\\_FNL3.pdf](https://bluemoonmarketing.jp/wp-content/uploads/2024/10/20241030_USP_RocketTour_PressRelease_EN_FNL3.pdf)

Tour Brochure (PDF) :

[https://bluemoonmarketing.jp/wp-content/uploads/2024/10/usp\\_kairos\\_a4\\_s1\\_en\\_compressed.pdf](https://bluemoonmarketing.jp/wp-content/uploads/2024/10/usp_kairos_a4_s1_en_compressed.pdf)

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