



THE ROYAL PARK
I C O N I C



THE ROYAL PARK



THE ROYAL PARK
C A N V A S



ROYAL PARK HOTELS

Royal Park Hotels



March, 2021

Royal Park Hotels and Resorts Company, Limited.

MITSUBISHI ESTATE GROUP



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1.Overview

Royal Park Hotels and Resorts Company, Limited.







Principal Business Activities: Hotel Management and Operation

Establishment: November 1st, 2000

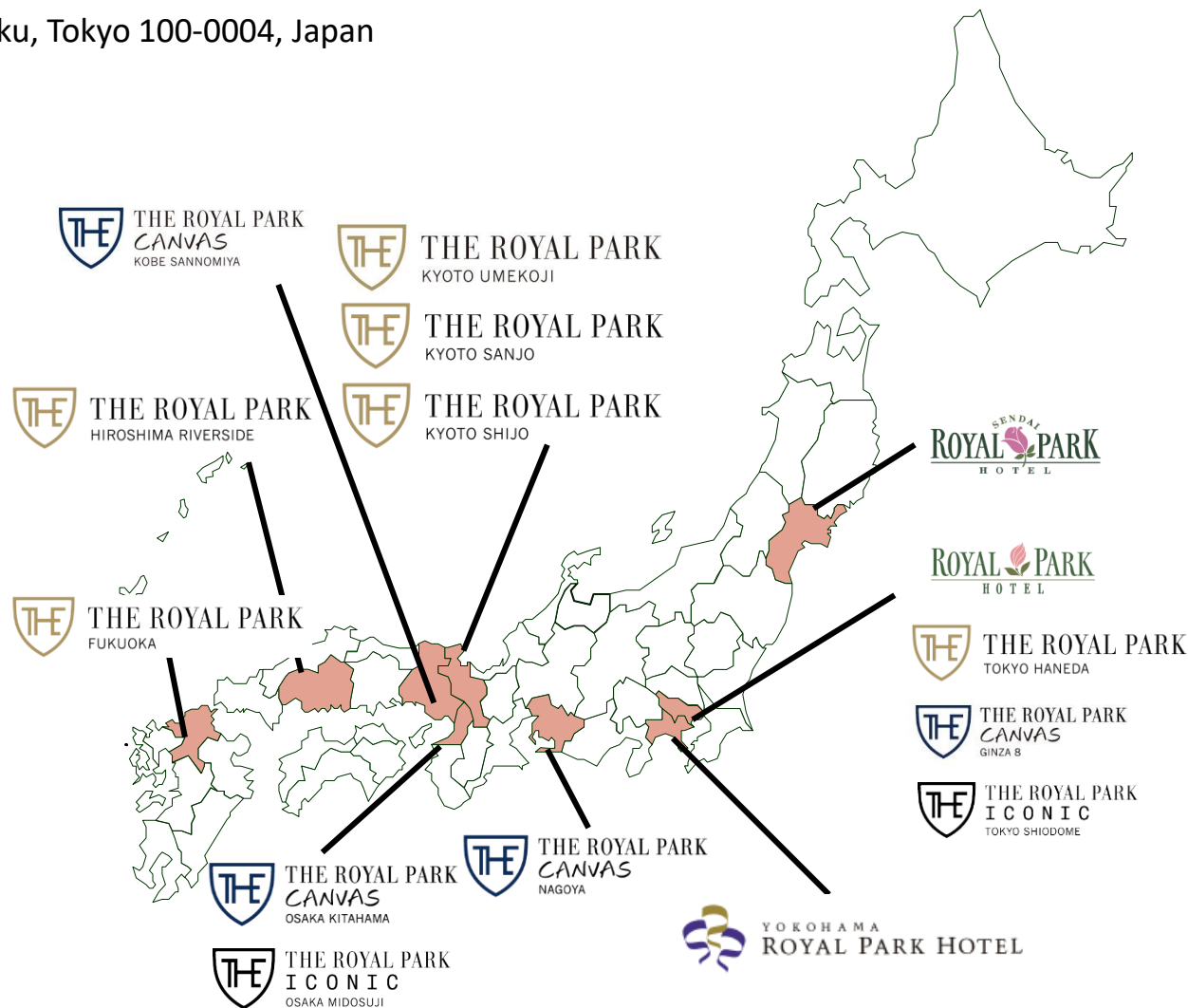
Headquarters: 1-6-1 Otemachi Chiyoda-ku, Tokyo 100-0004, Japan

Royal Park Hotels

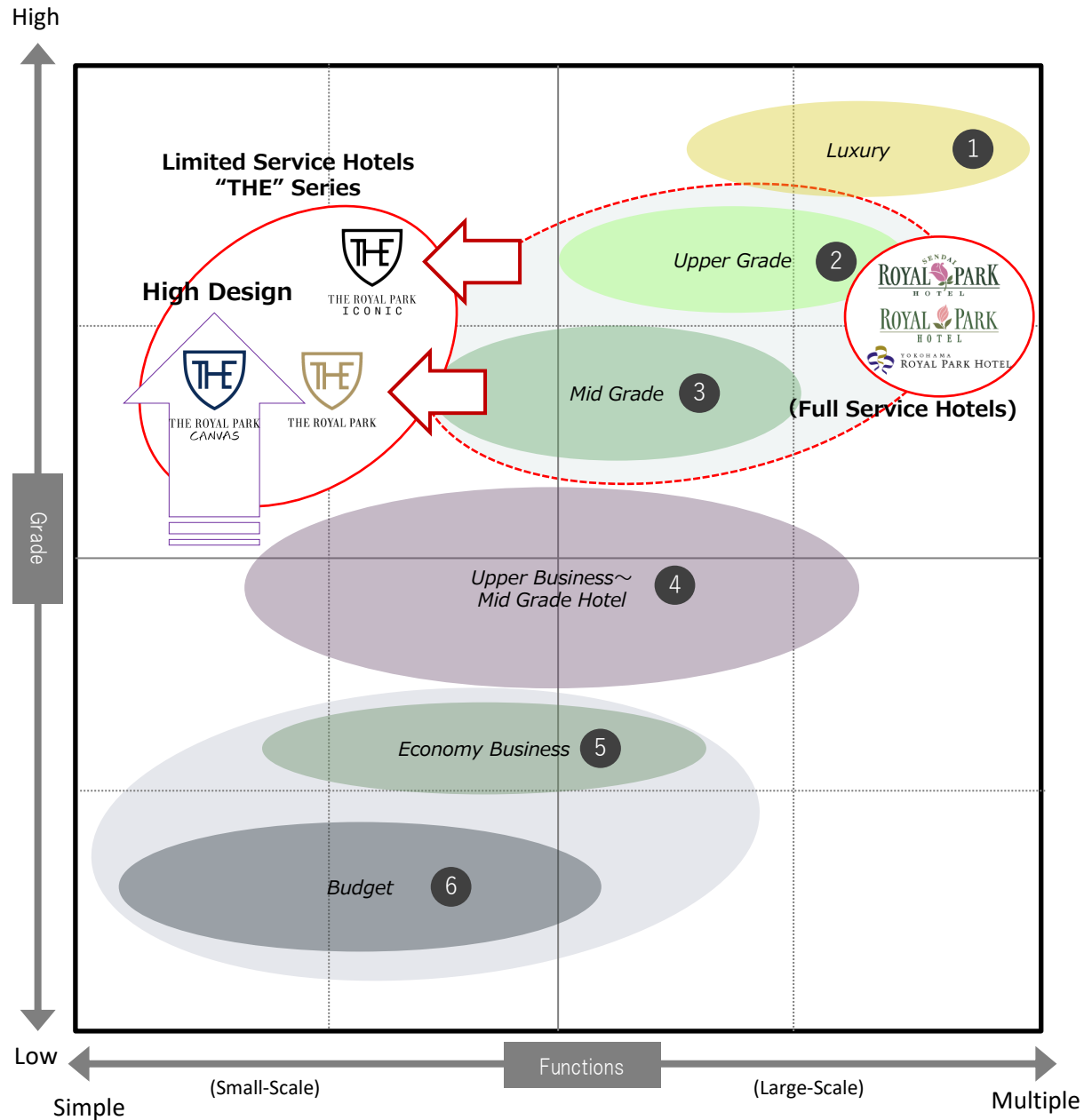
Total Number of Hotels: 15 Hotels, 3,815 Rooms

TYPES	BRANDS	HOTELS
Royal Park Hotel Full Service Hotel	  	3
"ICONIC" Premium Limited Service Hotel	 THE ROYAL PARK I C O N I C	2
"THE" Upscale Limited- Service Hotel	 THE ROYAL PARK	6
"CANVAS" Lifestyle Hotel	 THE ROYAL PARK C A N V A S	4

"THE" Series



2. Positioning Map

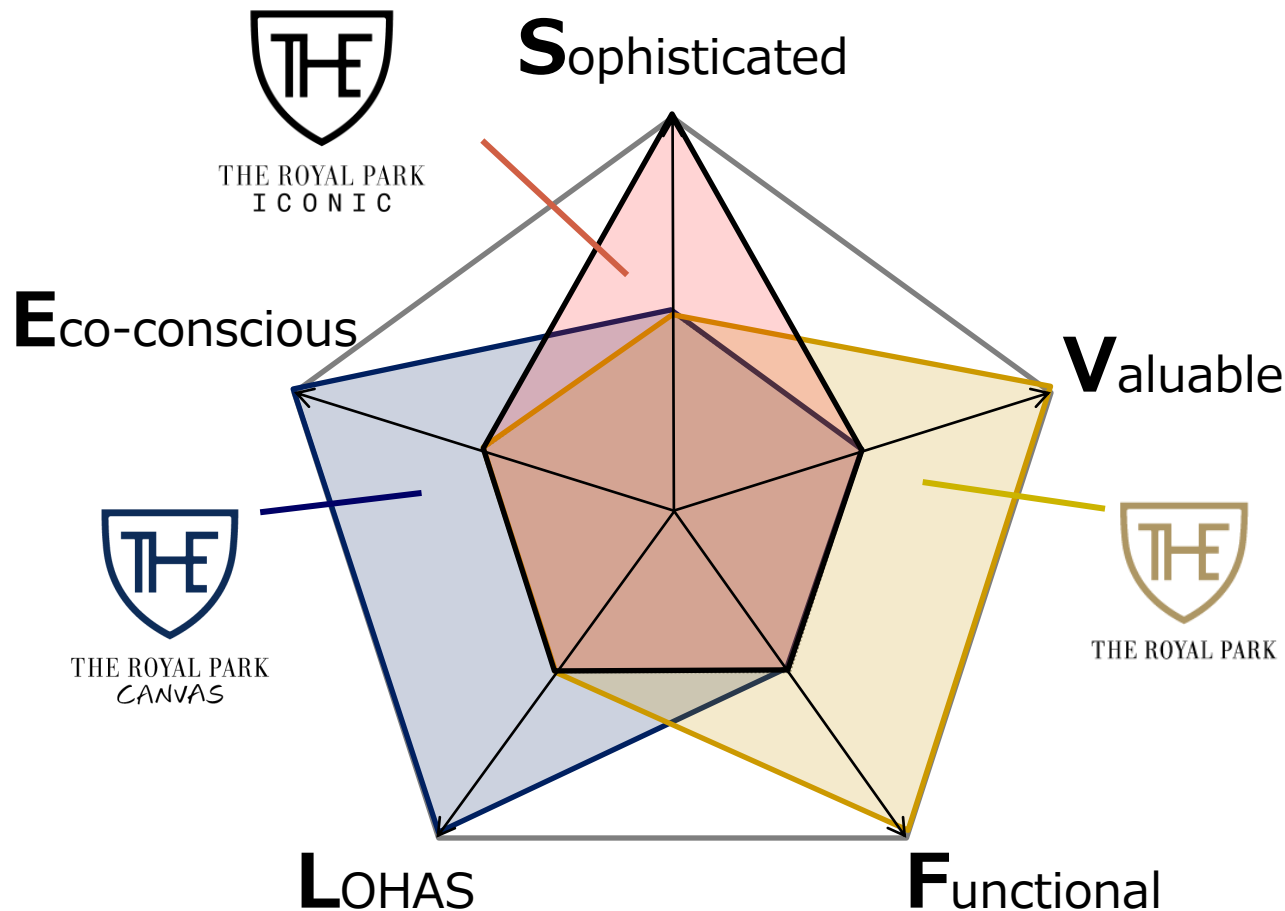


No.	Hotel Image (example)
1	Penninsula Shangri-la Four Seasons Ritz Carlton Mandarin Oriental Park Hyatt Grand Hyatt
2	Hotel Okura Imperial Hotel Hotel New Otani Palace Hotel Rihga Royal Hotel
3	Hilton Sheraton Hotel Granvia Keio Plaza Hotel ANA Crown Plaza Hotel
4	Excel Hotel Tokyu Mitsui Garden Hotels Hotel Monterey Cross Hotel
5	Tokyu Inn Hotel JAL City Washington Hotel Hotel Sunroute
6	Hotel Mets APA Hotel Toyoko Inn

3. Brand Concept (THE)

THE Series Concepts : "Hospitality integrating the City"

Our 3 business lines ("SELF-V") each with a different approach and focus



"SELF-V" ideas

Sophisticated

Designed with sophisticated and open spaces and casual, comfortable services to disconnect from daily life

Eco-conscious

Only necessities with the required amounts.

LOHAS

Promoting healthy life style through meals, good rest, events and accommodation deals.

Functional

Great service at an affordable price

Valuable (high value added)

Seamless service with even smoother check-in and check-out

3. Brand Concept (ICONIC)

Flagship Line of our Premium Limited Service Hotel “THE”Series
The Royal Park Hotel (ICONIC)



THE ROYAL PARK
I C O N I C

The art of time

~Have a memorable time ~

The name “ICONIC” embraces our wish to let guests have a truly memorable time our hotel.
We take great care to provide services and facilities of the highest quality to ensure a comfortable and enjoyable stay.

3. Brand Concept (THE)

With the term “THE” we stress our main goals,
“Being THE number one hotel in town” and “Being THE hotel of choice for our customers”



THE ROYAL PARK

Inviting you to enjoy our hotel's atmosphere and comfort

Knowledgeable concierges impart exclusive information about the location

Spacious hotel to ease away travel tiredness

Interior and exterior design and amenities in tune with the characteristics of the location

More than comfortable. More than convenient. Fully embracing the city's uniqueness

"Hospitality integrating the City"

3. Brand Concept (CANVAS)

Like painting a picture on a canvas with their own colors to suit their lifestyle

The Royal Park CANVAS



THE ROYAL PARK
CANVAS

CANVAS is where something is created when people gather. Just being there can create something.

MAKE IT HAPPEN

This message conveys our wish to see our guests',
locals' and our own dreams come true by taking action.

We believe whatever the dream, big or small,
the most important thing is to make it happens.

4. Awards

■ TripAdvisor (R) “Traveler's Choice” 2020



■ “Michelin Guide Yokohama” 4 Red Pavilions Hotel 2011～2015



■ “Michelin Guide Tokyo” 3 Black Pavilions Hotel 2008～2015



■ “Michelin Guide Fukuoka-Saga-Nagasaki 2019” 2 Black Pavilions Hotel



■ J.D. Power Japan Hotel Guest Satisfaction Index Study “15,000 to less than 35,000 JPY per night segment”

2007～2012, 2017, 2019 **No.1**

■ “Michelin Guide Kyoto・Osaka” 2 Black Pavilions Hotel 2012～2019



2019～2021



2021



5.Our Hotels

	Sendai Royal Park Hotel	Royal Park Hotel	Yokohama Royal Park Hotel	The Royal Park Hotel Iconic Tokyo Shiodome	The Royal Park Hotel Fukuoka	The Royal Park Hotel Kyoto Sanjo	The Royal Park Canvas - Nagoya
							
Opening date	1995/4/8	1989/6/1	1993/9/15	2003/7/1	2011/7/30	2011/10/8	2013/11/1
Location	Izumi Park Town, Izumi-ku, Sendai-City, Miyagi	Kakigara-cho, Chuo-ku, Tokyo directly connected to “Suitengumae” Sta.	Yokohama-city, Kanagawa Yokohama Landmark Tower 3min, walk from “Minatomirai” Sta.	Higashi Shimbashi, Minato-ku, Tokyo 3min, walk from “Shimbashi” Sta.	Hakata-ku, Fukuoka 3min, walk from “Hakata” Sta.	Nakagyo-ku, Kyoto 3min, walk from “Sanjo” Sta.	Nakamura-ku, Nagoya 5min, walk from “Nagoya” Sta.
Scale	7-story above the ground	20-story above the ground	49th~70th F.	24th~38th F.	8-story above the ground	9-story above the ground	12-story above the ground
	1-story below the ground	3-story below the ground	a part of B1~4th F.	a part of B1~1th F.	1-story below the ground	1-story below the ground	—
Number of rooms	110 rooms	417 rooms	603 rooms	490 rooms	174 rooms	172 rooms	153 rooms
Total floor area	7,279 tsubo	17,217 tsubo	23,970 tsubo	9,390 tsubo	2,610 tsubo	2,257 tsubo	1,733 tsubo
	24,064㎡	56,917㎡	70,239㎡	31,041㎡	8,630㎡	7,464㎡	5,729㎡
Incidental facilities	6 banquet halls Wedding facility 5 eating and drinking facilities Beauty salon Garden Chapel	12 banquet halls Wedding facility 8 eating and drinking facilities Gym Japanese-style garden	12 banquet halls Wedding facility 8 eating and drinking facilities Gym Chapel (70th F.)	1 banquet hall 5 meeting rooms 5 eating and drinking facilities Gym Spa facility Convenience store	1 eating and drinking facility 3 meeting rooms	1 eating and drinking facility Cafe(※) Bamboo crafts shop(※) (※tenant stores)	1 eating and drinking facility Large public bath Convenience store(※) Car rental service(※) (※tenant stores)

5.Our Hotels

	The Royal Park Hotel Tokyo Haneda	The Royal Park Hotel Kyoto Shijo	The Royal Park Hotel Hiroshima Riverside	The Royal Park Canvas - Ginza 8	The Royal Park Canvas - Osaka Kitahama	The Royal Park Hotel Iconic Osaka Midosuji	The Royal Park Canvas - Kobe Sannomiya	The Royal Park Hotel Kyoto Umeoji
								
Opening date	2014/9/30	2018/4/13	2018/10/5	2019/3/20	2019/6/7	2020/3/16	2021/1/21	2021/3/12
Location	Ota-ku, Tokyo directly connected to Haneda Airport International Terminal Building	Shimogyo-ku, Kyoto 1 min, walk from "Shijo" Sta.	Naka-ku, Hiroshima-city, Hiroshima 8min, walk from "Hiroshima" Sta.	Ginza, Chuo-ku, Tokyo 5min, walk from "Ginza" Sta. Exit 4	Chuo-ku, Osaka city, Osaka Next to Kitahama Sta.	Chuo-ku, Osaka city, Osaka 3 min walk from Yodoyabashi Sta. 4 min walk from Honmachi Sta.	Shimoyamate-dori, Chuo-ku, Kobe, Hyogo 2 min walk from Sannomiya Sta. (Kobe Municipal Subway West exit 1)	Kankiji-cho, Shimogyo-ku, Kyoto 1 min walk from Umeoji-Kyotonishi Sta.
Scale	8-story above the ground	9-story above the ground	14-story above the ground	14-story above the ground	13-story above the ground	25-story above the ground (Hotel: 1 st floor Entrance 15-25 th floor)	12-story above the ground	6-story above the ground
	—	—	—	—	—	1-story below the ground	—	—
Number of rooms	313 rooms	127 rooms	127 rooms	121 rooms	238 rooms	352 rooms	170 rooms	246 rooms
Total floor area	3,521 tsubo	1,653 tsubo	1,446 tsubo	1,396 tsubo	2,840 tsubo	4,663 tsubo	1,936 tsubo	3,348 tsubo
	11,295㎡	5,465㎡	4,780㎡	4,618㎡	9,372㎡	15,417㎡	6,400㎡	11,070㎡
Incidental facilities	1 meeting room 1 eating and drinking facility	1 meeting room 1 eating and drinking facility	2 banquet hall 1 eating and drinking facility	2 eating and drinking facilities CANVAS Lounge CANVAS Kitchen Music Library Gym	1 meeting Room CANVAS Lounge Gym	1 restaurant 1 bar 2 gyms	CANVAS Lounge Gym	1 banquet hall 1 eating and drinking facility Large public bath

6. Our Newly Opened Hotels



Address	4-2-3 Hirano Machi, Chuo-ku, Osaka-shi, Osaka	
Building	25 th floor above the ground, 2 floor below the ground	
Rooms	Total	352 Rooms
	Comfort Double (21.2㎡)	112 Rooms
	Standard Twin/King (26.0㎡)	128 Rooms
	Superior Twin/King (28.4㎡)	31 Rooms
	Corner Twin/King (34.3 ㎡)	32 Rooms
	Standard King/Double(26.0㎡)	33 Rooms
	Deluxe Twin/King(40.1㎡)	7 Rooms
	Corner Deluxe Twin/King (60.0㎡)	6 Rooms
	Suite (68.8㎡, 102.5㎡)	2 Rooms
	Universal Room (28.5㎡)	1 Room
Other Facilities	Restaurant, Bar, Lounge, 2 Gyms	
Opened	March, 2020	

■Concept “The art of time”

An iconic interior with a peaceful atmosphere in an urban setting. Located in the heart of Osaka, Midosuji Area. Panoramic views of both historical and evolving city, Osaka. An amazingly sophisticated lobby and a lounge ideal for posh socializing. Relaxing guest rooms that relieve your fatigue from your travels. Step inside this unrivalled world, and you'll discover your beautiful time.



■Rooms



■Restaurant “THE BLINK all day dining” influenced by French cuisine on the 15th Floor.



■Executive Floor(24-25F) The dedicated lounge on the 25th floor, 100m above ground, offers complementary breakfast, afternoon tea or cocktails and drinks.



6.Our Newly Opened Hotels



Address	2-3-1 Shimoyamate-dori, Chuo-ku, Kobe Hyogo
Building	12 th floor
Total Floor Space	6,400m ²
Rooms	Total 170 rooms Comfort Double (18.6~21.1m ²) 72 Rooms Standard Twin (21.6~25.7 m ²) 66 Rooms Deluxe Twin(27.3~29.9 m ²) 30 Rooms Universal Room(28.9 m ²) 1 Room Suite(40.6 m ²) 1 Room
Other Facilities	Lounge, Gym, Laundry Amenities rentals, Ironing space on each floor
Open	Jan, 2021

■Exterior

Its shape of a sail is a reminder of Kobe's seafaring history and its port.

■Location

A bustling area with sets of unique small shops and restaurants, it is the perfect location to fully enjoy Kobe Sannomiya.

■Canvas Concept "MAKE IT HAPPEN"

A simple and modern of hotel to help us reconnect with ourselves through interesting encounters and new experiences.

■CANVAS Lounge

Open to hotel guests and locals alike it is meant to stimulate exchange and communication.



■Rooms

Each room is comfortably furnished and has a wide desk to work and also eat.



■Breakfast



■Gym

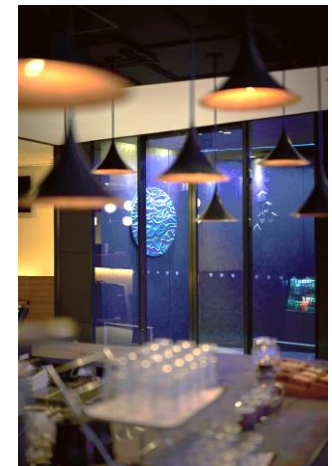


Set Menu Style

Croissant, Salad, Today's soup etc.

Open:6:30-10:00

■Stylish Interior



■Tea Drip



6.Our Newly Opened Hotels



Address	9-3 Kankiji-cho, Shimogyo-ku, Kyoto		
Building	13 th floor, Height:48.7m		
Rooms	Total:246 rooms		
	Comfort Double (26.3㎡)	5Rooms	
	Standard King (25.1㎡)	14Rooms	
	Standard Twin (23.4~23.6㎡)	23Rooms	
	Superior Twin (26.2~27.8㎡)	176Rooms	
	Triple (27.5㎡)	12Rooms	
	Corner Deluxe Twin (36.0~37.4㎡)	14Rooms	
Other Facilities	Universal Room (27.8㎡)	1 Room	
	Suite (67.3㎡)	1 Room	
	Banquet Hall, Restaurant, Large Public Bath, Laundromat, Vending Machine, Ice Dispenser		
Opened	Mar, 2021		

■ Concept Hospitality that resonates with the city

“THE” symbolizes our aspirations “being THE number one hotel in town” and “being THE hotel of choice for our customers”.

Our aim is to be a community-based city hotel where the local community participates and takes and active role.

Pursuing comfort, functionality and authenticity. We want to offer a memorable hotel experience that is unique to Kyoto.

■ Public Bath Exclusive for staying guests to unwind both mentally and physically after a long day of travel. Access is free and unlimited to our guests.



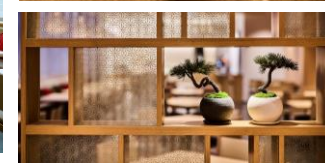
■ Rooms

Spacious rooms even for 3 guests, making it perfect for families and friends. Interior symbolizes a modern interpretation of “Kyoto”.



■ Restaurant

This comfortable restaurant with natural sun light offers Japanese-Western Style Breakfast



■ Banquet Hall Floor space: about 145㎡ Capacity:100 people. Can be split into 2 spaces. Suitable for meetings, events or private parties. The hall is decorated with discreet and subtle plum blossoms motifs.

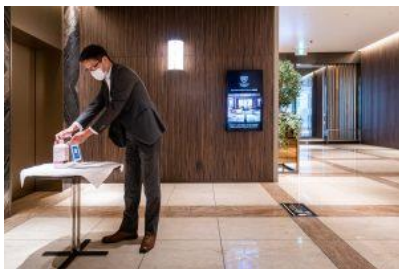


7. Measures to Prevent the Spread of COVID-19

With the start of “New Normal”, our group places the highest priority on measures to prevent the spread of COVID-19 thus protecting the health and safety of our guests and employees.

■ Main measures adopted at Royal Park Hotels

1. Providing alcohol-based disinfectant throughout the hotel
2. Enhanced and regular disinfection of public areas
3. Requiring the staff to wear masks when serving guests
4. Thorough ventilation of public spaces inside the hotels
5. Distributing health check sheets at check-in
6. Thorough disinfection of guest rooms during daily cleaning



■ Measures for our staff

1. Wearing masks while commuting
2. Checking their physical condition when arriving at work
3. Providing alcohol-based disinfectant throughout the back office areas



■The following information is also explained in detail in a video clip:

<https://www2.royalparkhotels.co.jp/covid-19-updates/>

■ Requests to Guests

- Guests are kindly requested to wear a mask in the public areas of the hotel and disinfect their hands with alcohol-based disinfectant upon entering.
- In case guests were not feeling well or had a fever, we must ask them to postpone their visit to when they are well again.
- If guests started to feel unwell during their stay, we ask them to notify the nearest staff member.
- We kindly request guests to practice social distancing from other guests or staff members while waiting at the reception, restaurants or other public areas. We also arrange seats accordingly and limit the number of elevator users in order to enable social distancing.



*As of March 2021. Those measures are subject to change in line with the recommendations and policies of the government and related organizations.

Further hotel launches

Hotels	Rooms	Schedule
The Royal Park Canvas-Kyoto Nijo	180	June, 2021
The Royal Park Canvas-Sapporo Odori Park	About 130	Autumn, 2021
The Royal Park Hotel Iconic Kyoto	About 130	Spring, 2022
Ginza 6-chome hotel (plan)	About 160	Autumn, 2022
Nagoya Sakae hotel (plan)	About 250	2024

• Sapporo Odori Park



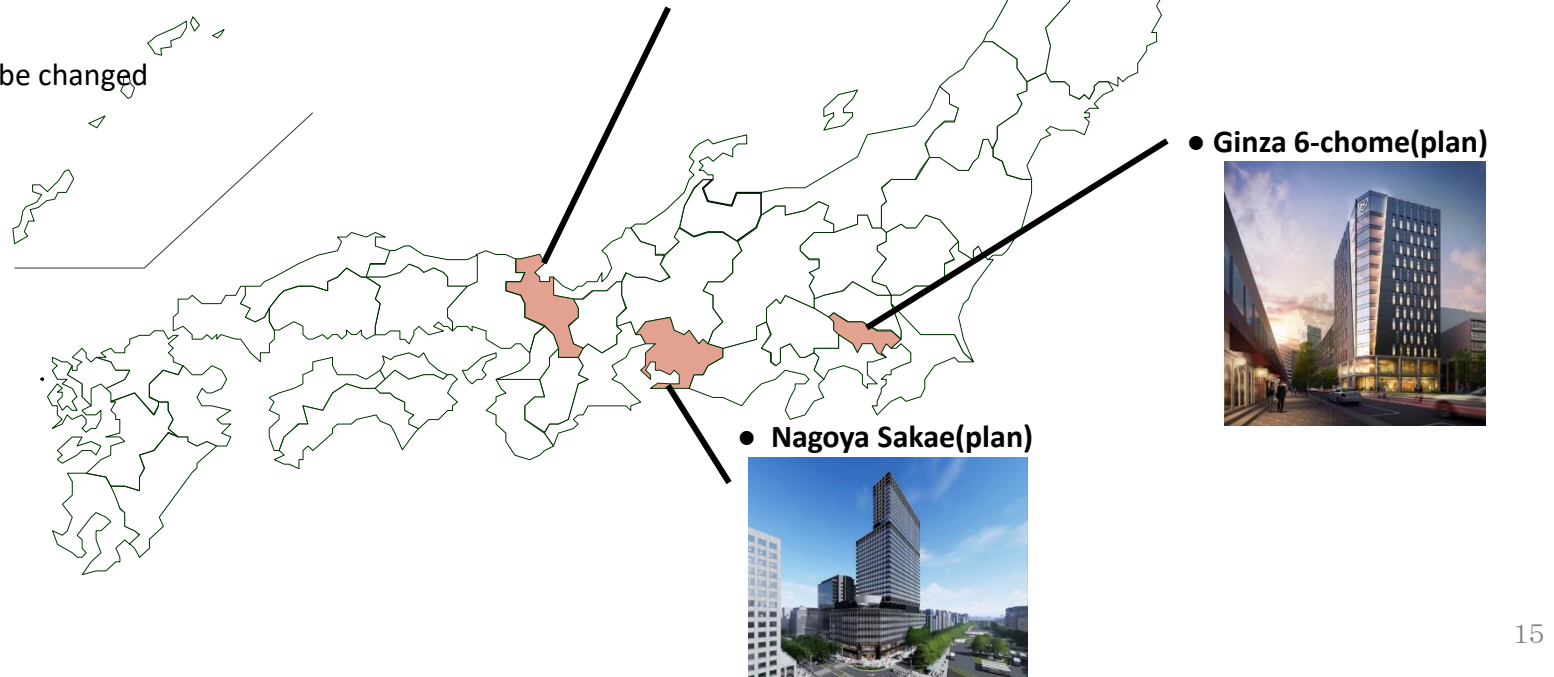
• Kyoto Nijo



• Kyoto Karasuma-Oike(plan)



As of Mar 2021. These may be subject to be changed



• Ginza 6-chome(plan)



• Nagoya Sakae(plan)



■ **Contact Details for the Media**

Please contact us via Email (RPH@bluemoonmarketing.jp). (English or Japanese)

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